



**ICB**  
INTERNATIONAL  
CERTIFICATIONS FOR BUSINESS

# CRPS

## Corporate Strategy Professional Certificate

FACT SHEET

- Duration:** 48 study hours / 12 weeks
- Format:** Online, Distance or Classroom
- ICB Fees:** ICB Exam Fees + Registration
- Other Costs:** Study Materials + Tuition Fees

This professional certificate equips students with key concepts and models in the strategic management process, emphasising their role in enhancing business performance. Students will develop the skills to evaluate and apply these concepts and models to diagnose, analyse, and address organisational challenges. Topics include formulating strategic direction, understanding the context of strategic selection, setting corporate goals and objectives, identifying and selecting strategies, implementing strategies, and fostering continuous improvement through strategic control. The subject also explores strategic management within non-profit organisations.

MODULE / SUBJECT CERTIFICATE	IQB FULL QUALIFICATION CERTIFICATION*	NQF FULL QUALIFICATION*
<p>Receive a Subject Certificate endorsed by IQB for each successful subject.</p> 	<p>Receive a co-branded ICB and IQB Professional International Certification</p> 	<p>NQF level 6, SAQA ID- 20366 Credits 280. (Only for legacy students)</p> 

\*only after completion of all subjects in qualification