



ICB
INTERNATIONAL
CERTIFICATIONS FOR BUSINESS

BMT3

Business Management 3 Professional Certificate

FACT SHEET

- Duration:** 48 study hours / 12 weeks
- Format:** Online, Distance or Classroom
- ICB Fees:** ICB Exam Fees + Registration
- Other Costs:** Study Materials + Tuition Fees

This professional certificate introduces students to management fundamentals, including its nature, definition, and the distinctions among management levels. Students will gain an understanding of the core tasks of managers and trace the evolution of management theory over time. The subject introduces strategic management, highlighting the importance and growth of international business. Key topics include understanding international trade, analysing the macro-environmental matrix, developing global business strategies, and examining international organisational cultures and structures. Students will also explore international strategies, such as joint ventures, entry strategies, and decision-making in a global context.

MODULE / SUBJECT CERTIFICATE	IQB FULL QUALIFICATION CERTIFICATION*	NQF FULL QUALIFICATION*
<p>Receive a Subject Certificate endorsed by IQB for each successful subject.</p> 	<p>Receive a co-branded ICB and IQB Professional International Certification</p> 	<p>NQF level 6, SAQA ID- 20366 Credits 280. (Only for legacy students)</p> 

*only after completion of all subjects in qualification