



# ICB FINANCIAL ACCOUNTING ADVANCED LEVEL

## CORPORATE STRATEGY (CRPS)

This subject equips students with key concepts and models in the strategic management process, emphasising their role in enhancing business performance. Students will develop the skills to evaluate and apply these concepts and models to diagnose, analyse, and address organisational challenges. Topics include formulating strategic direction, understanding the context of strategic selection, setting corporate goals and objectives, identifying and selecting strategies, implementing strategies, and fostering continuous improvement through strategic control. The subject also explores strategic management within non-profit organisations.

**Format:** Online, Distance or Classroom

**Cost:** ICB Fees + Study Materials + Tuition Fees

**Duration:** 48 hours, 12 weeks programme

**Career Fields** (on full completion of the programme):

Financial Accountant, Tax Practitioner, Tax Consultant, Management Accountant, Assistant Manager

FACT SHEET

MODULE / SUBJECT CERTIFICATE	IQB FULL PROGRAMME CERTIFICATION*	NQF FULL QUALIFICATION*
<p>Receive a Subject Certificate endorsed by IQB for each successful subject.</p> 	<p>Receive a co-branded ICB and IQB Professional International Certification</p> 	<p>NQF level 6, SAQA ID- 20366. Credits 280.(Only for legacy students)</p> 

\*only after completion of all subjects in programme