

ICB BUSINESS MANAGEMENT

FOUNDATION LEVEL

BUSINESS MANAGEMENT (BMT1)

This subject provides students with a comprehensive understanding of management, including its nature, definition, and distinctions between different management levels. Students will explore the core tasks of managers, the evolution of management theory, and the scope of management across various organisational types. The subject covers managing businesses of different sizes, the role of managers in modern organisations, and the distinctions between management disciplines. Students will also examine the impact of the business environment on management practices, address common misconceptions about management, and recognise the role of the CEO within an organisation. Key topics include management and the environment, financial planning and control, costing and pricing, managing working capital, and working with SARS.

Format: Online, Distance or Classroom

Cost: ICB Fees + Study Materials + Tuition Fees **Duration:** 48 hours, 12 weeks programme

Career Fields (on full completion of the programme):

Assistant or administrator in human resources, office managment, legal, administration, public relations, marketing, sales, or customer relations: Junior Rearcher, Junior Analyst, Sales Assistant on full completion of programme

MODULE / SUBJECT CERTIFICATE

Receive a Subject Certificate endorsed by IQB for each successful subject.



IQB FULL PROGRAMME CERTIFICATION*

Receive a co-branded ICB and IQB Professional International Certification



NQF FULL QUALIFICATION*

NQF level 4, SAQA ID- 48736. Credits 120.(Only for legacy students)



*only after completion of all subjects in programme