



ICB BUSINESS MANAGEMENT ADVANCED LEVEL

RESEARCH THEORY AND PRACTICE: BUSINESS MANAGEMENT

This subject prepares students for conducting research and developing a dissertation at a corporate level. Students will gain the skills to apply management information systems to support research objectives, aligning with strategic intent and global business perspectives. Emphasis is placed on preparing organisations for research-driven internal and external audits and applying advanced managerial finance principles. Students will also learn to compile and interpret financial statements and reports according to IFRS standards, forming a robust foundation for data-driven analysis and informed research conclusions in their dissertations.

Format: Dissertation

Cost: ICB Fees + Study Materials + Tuition Fees

Duration: 48 hours, 12 weeks programme

Career Fields (on full completion of the programme):

With the full programme titles such a Financial Accountant, Field/Floor/Store/Department Manager, Key Account Manager, Business Manager, Business Consultant, Business Advisor, Service or Sales Manager

FACT SHEET

MODULE / SUBJECT CERTIFICATE	IQB FULL PROGRAMME CERTIFICATION*	NQF FULL QUALIFICATION*
<p>Receive a Subject Certificate endorsed by IQB for each successful subject.</p> 	<p>Receive a co-branded ICB and IQB Professional International Certification</p> 	<p>NQF level 6, SAQA ID- 20366. Credits 280.(Only for legacy students)</p> 

*only after completion of all subjects in programme