



# ICB BUSINESS MANAGEMENT ADVANCED LEVEL

## BUSINESS MANAGEMENT 3 (BMT3)

This subject introduces students to management fundamentals, including its nature, definition, and the distinctions among management levels. Students will gain an understanding of the core tasks of managers and trace the evolution of management theory over time. The subject introduces strategic management, highlighting the importance and growth of international business. Key topics include understanding international trade, analysing the macro-environmental matrix, developing global business strategies, and examining international organisational cultures and structures. Students will also explore international strategies, such as joint ventures, entry strategies, and decision-making in a global context.

**Format:** Online, Distance or Classroom

**Cost:** ICB Fees + Study Materials + Tuition Fees

**Duration:** 48 hours, 12 weeks programme

**Career Fields** (on full completion of the programme):

With the full programme titles such a Financial Accountant, Field/Floor/Store/Department Manager, Key Account Manager, Business Manager, Business Consultant, Business Advisor, Service or Sales Manager

FACTSHEET

MODULE / SUBJECT CERTIFICATE	IQB FULL PROGRAMME CERTIFICATION*	NQF FULL QUALIFICATION*
<p>Receive a Subject Certificate endorsed by IQB for each successful subject.</p> 	<p>Receive a co-branded ICB and IQB Professional International Certification</p> 	<p>NQF level 6, SAQA ID- 20366. Credits 280.(Only for legacy students)</p> 

\*only after completion of all subjects in programme